Joseph Leonardi

Summary

Experienced chiropractor and educator skilled in training, mentoring, and legislative advocacy to elevate professional standards in chiropractic care. Deep knowledge of clinical peer review and utilization review supports commitment to patient-centered care and regulatory compliance.

Skills

- Certified independent medical examiner
- Chiropractic auditing
- Clinical peer review
- Utilization review
- Certified personal trainer
- Nutrition strategies
- Strength and conditioning training
- Medical coding and billing
- Meal planning and nutrition
- Fitness program design

Education

Doctor of Chiropractic
New York Chiropractic College

Bachelor of Science
University of the State of New York

Associate of Science
Luzerne County Community College

Cryptologic Technician
Communications Branch “A” School
Pensacola, FL,

Experience

Turning Point Chiropractic

Training Coordinator & Manager | Oahu, HI 01/2024 to 08/2026

- Train new chiropractors on TPC procedures and systems
- Train and supervise the training doctors
- Coordinate and schedule the training of new doctors with training doctors
- Evaluate the performance of the other training doctors
- Evaluate the performance of the new hires
- Ensure new chiropractors are provided with new doctor training manual and are familiar with all contents within
- Ensure accuracy of all documentation
- Organized workshops and seminars for continuous professional development of staff.
- Implemented feedback systems to assess training effectiveness and employee engagement.
- Facilitated onboarding sessions for new hires to ensure a smooth integration process.
- Provided ongoing support and resources to staff for skill enhancement and growth.
- Supported onboarding of new employees by hosting orientation sessions.
- Collaborated with management team to determine appropriate learning objectives for each program.
- Managed training calendars to inform participants of upcoming training session topics and dates.
- Maintained accurate records of all trainings conducted.
- Updated new chiropractors on Hawaii State Chiropractic laws, regulations, and requirements to ensure compliance
- Conduct ongoing presentations keeping chiropractors up to date on any changes in policy and procedures and legislation
- Conducted educational presentations to facilitate ongoing education for chiropractors and staff
- Mentored chiropractors to enhance their skills and knowledge in practice
- Developed training materials to improve employee understanding of chiropractic techniques.
- Coordinated training schedules for staff to enhance service delivery in chiropractic care.

- Developed training materials and documents such as manuals, handouts, exercises and facilitator guides.
- Conducted needs assessments to identify gaps in employees' skills and knowledge.
- Delivered presentations outlining best practices related to specific job roles or tasks.

Hawaii State Chiropractic Association

Oahu Island Director and Newsletter Editor | Oahu
01/2024 to 08/2026

- Created and coordinated content for quarterly newsletter to inform members of association efforts
- Coordinated member concerns and events on Oahu to strengthen community engagement
- Engaged in legislative initiatives to enhance Chiropractic access and care across Oahu and Hawaii

Turning Point Chiropractic

Chiropractor | Oahu, HI 03/2023 to 08/2026

- Treated neuromusculoskeletal conditions, acute and chronic pain, sports injuries, and elder care using physical medicine and chiropractic rehabilitation methodologies to enhance patient recovery and wellness
- Performed physical exams, consulted with other doctors, and prescribed physiotherapeutic care and chiropractic treatment plans to ensure comprehensive patient care
- Conducted patient education presentations, lectures, and workshops to inform and empower patients and staff about chiropractic health and wellness

Leonardi Family Chiropractic Office

Owner/President | Kingston, PA 07/2021 to 03/2023

- Oversaw day-to-day operations and conducted physical exams, collaborating with medical doctors to prescribe rehabilitation and physiotherapeutic care alongside chiropractic treatments.
- Managed payroll, hiring and overseeing employees, and executed marketing strategies, including writing and producing commercials for print, TV, and radio broadcasts.
- Performed Independent Chiropractic Examinations for the Insurance industry
- Testified in hearings regarding personal injury and workers' compensation cases
- Conducted presentations, including patient education, lectures and workshops
- Provided part-time support to chiropractic services, improving patient experience and office efficiency.
- Primarily provided Chiropractic coverage to other Chiropractic offices. Treated neuromusculoskeletal conditions, acute and chronic pain, sports injuries, and elder

care using physical medicine, chiropractic, and rehabilitation methodology.

WB/Scranton Chiropractic

Director of Kingston Office / Director of Occupational Medicine | Kingston, PA 01/2017 to 07/2021

- Managed panel positions, collaborating with doctors to optimize patient outcomes
- Managed treatment of neuro-musculoskeletal conditions, acute and chronic pain, sports injuries, and elder care
- Oversaw daily operations and physical exams, ensuring compliance with healthcare regulations
- Advised doctors and staff on established protocols, enhancing treatment standards of care
- Maintain all credentials and timely review of patient care plans
- Prescribe rehabilitation, physiotherapeutic care and chiropractic treatments
- Conduct presentations, including patient education, lectures and workshops
- Perform Independent Chiropractic Examinations for the Insurance industry
- Testify in hearings regarding personal injury and workers' compensation cases
- Provide DOT physicals for commercial drivers

Luzerne County Community College

Adjunct Faculty Member 06/1997 to 12/2016

- Instruct healthcare students on the human body's structure and function
- Instructed students on effective use of ICD-9 coding manual and CPT manuals, showcasing practical application in medical coding
- Developed syllabi, examinations, quizzes, and lab projects to align with course objectives
- Integrated 'real world' clinical scenarios into lessons to enhance student engagement and understanding

Fat Then Fit Now Body Remodeling

Owner/President 04/2009 to 08/2014

- Weight-loss and fitness business, Developed personalized programs to address obesity challenges and promote fitness
- Created dietary guidelines and exercise programs to facilitate weight loss.
- Managed daily operations of a chiropractic office for patient care and support.
- Oversaw staff scheduling to ensure adequate coverage and efficient service delivery.
- Coordinated patient appointments, intake, and follow-up processes for optimal flow.

Leonardi Family Chiropractic Office

Owner/President | Kingston, PA 08/2001 to 08/2014

- Oversaw daily operations, conducted physical exams, consulted with medical doctors, and prescribed rehabilitation and chiropractic treatments to enhance patient care
- Treated neuromusculoskeletal conditions, acute and chronic pain, sports injuries, and elder care utilizing physical medicine, chiropractic and rehabilitation methodology
- Managed payroll records, hiring, employee management, and marketing, including writing and producing print and broadcast commercials to ensure effective communication and engagement
- Delivered presentations on patient education, lectures, and workshops to inform and empower patients about their health
- Performed Independent Chiropractic Examinations for the Insurance industry
- Testified in hearings regarding personal injury and workers' compensation cases

Luzerne County Community College

Interim Program Coordinator | Nanticoke, PA 06/2012 to 01/2013

- Designed and implemented syllabi, course outlines, and assessments to enhance student learning outcomes
- Coordinated class assignments for full-time and adjunct faculty, ensuring alignment with course objectives
- Documented and submitted student grades for evaluation, maintaining accuracy and compliance with academic standards

Wilkes-Barre/Scranton Pioneers

Team Chiropractor | Wilkes-Barre, PA 05/2004 to 08/2009

- Delivered chiropractic care, adjunctive therapies, and rehabilitation to Arena Football League team members, enhancing their recovery and performance.
- Coordinated with medical staff, including orthopedic surgeons and athletic trainers, to ensure comprehensive athlete care and treatment plans.
- Provided chiropractic adjustments to enhance patient mobility and reduce pain.
- Conducted patient assessments to determine appropriate treatment plans.
- Educated patients on injury prevention and wellness strategies.

WYOU Interactive Newscast

Political Analyst | Wilkes-Barre, PA 11/2006 to 04/2009

- Analyzed political trends and provided insights for daily news

coverage.
- Researched legislative issues to support news segments and reports.
- Collaborated with journalists to develop comprehensive political stories.
- Delivered political insights on news stories across local, state, national, and international platforms, engaged in debates, addressed viewer inquiries, and provided expert commentary to enhance audience understanding.

Coal City Rollers

Team Chiropractor (Roller Derby) 01/2007 to 01/2009

- Rendered complete chiropractic care, adjunctive therapies, and rehabilitation for all-girls roller derby squad, enhancing member wellness and performance.
- Diagnosed injuries beyond chiropractic scope and referred squad members to relevant medical specialists, ensuring timely and appropriate care.
- Provided chiropractic adjustments to enhance patient mobility and alleviate pain.
- Conducted thorough patient evaluations to determine treatment plans and progress.
- Educated patients on proper posture and ergonomics for injury prevention.

Scranton Eagles

Team Chiropractor (Football) | Scranton, PA 01/2007 to 01/2008

- Managed team health care, identified injuries outside chiropractic practice, and coordinated referrals to medical specialists.
- Rendered comprehensive chiropractic care, adjunctive therapies, and rehabilitation to Empire Football League semi-professional football team members.
- Provided chiropractic adjustments to improve patient mobility and alleviate pain.
- Developed personalized treatment plans based on patient assessments and medical histories.
- Educated patients on injury prevention and wellness strategies for long-term health.

Scranton Eagles

Board Member/Spokesperson | Scranton, PA 01/2007 to 01/2008

- Served as spokesperson and managed media relations, engaging with television, radio, and newspapers to enhance organizational visibility.
- Executed fundraising initiatives and contributed to strategic decision-making for Scranton Eagles semi-professional football team.

- Provided strategic oversight for community engagement initiatives and fundraising events.
- Collaborated with board members to develop organizational policies and governance standards.
- Facilitated meetings to discuss organizational goals and member contributions.

York Community Accesses Television

Host/Producer/Director Alternative Health Solutions | York, PA 04/1999 to 02/2000

- Set up, produced, directed, and hosted a live weekly call-in show, facilitating informed conversations on alternative health solutions.
- Hosted, produced, and directed a live weekly call-in show focused on alternative health care topics, fostering community engagement and discussion.
- Engaged audiences through interactive segments and Q&A sessions.
- Coordinated with production teams to schedule broadcasts and manage logistics.
- Welcomed guests and introduced programming at community events.

Chiro Center

Director of Clinics | York, PA 11/1998 to 02/2000

- Chiropractic office dealing with neuromusculoskeletal conditions, acute and chronic pain, sports injuries and elder care utilizing physical medicine, chiropractic and rehabilitation methodology.
- Directed operations for own clinic and two additional clinics, ensuring high-quality care for chiropractors and support staff.
- Managed daily operations, performed physical exams, collaborated with medical doctors, and prescribed rehabilitation and physiotherapeutic care while delivering patient education, lectures, and workshops.
- Conducted strategy sessions with the owner of ChiroCenters to enhance operational efficiency.

Leonardi Chiropractic Center

Managing Chiropractic/Owner | Avoca, PA 03/1997 to 09/1998

- Oversaw chiropractic practice specializing in neuromusculoskeletal conditions, acute and chronic pain, sports injuries, and elder care through physical medicine and rehabilitation methodologies.
- Managed daily operations, performed physical exams, collaborated with medical doctors, and provided rehabilitation and physiotherapeutic care while facilitating patient education through lectures and workshops.
- Coordinated operations of a holistic health practice to

enhance patient care and satisfaction.
- Developed patient care plans based on individual assessments.
- Supervised staff to ensure high-quality patient service.

College Misericordia

Adjunct Faculty Anatomy and Physiology | Dallas, PA
06/1997 to 06/1998

- Lectured, supervised lab, and presented clinical information while developing syllabi, examinations, quizzes, and lab projects to enhance student learning.
- Incorporated clinical 'real world' scenarios into classes and labs to bridge theoretical knowledge with practical application in anatomy and physiology.
- Delivered instruction to health care students on structure and function of the human body, fostering deeper understanding of anatomy and physiology.

Contributions

- CarbSmart.com's CarbSmart Magazine, 10/12, 12/14, Contribute articles relating to motivation, health, wellness, fitness and overcoming obesity.
- NaturallySavvy.com, 05/12, 12/14, Contribute articles relating to motivation, health, wellness, fitness and overcoming obesity.

Media Appearances

- Guest, Sunday Magazine with Brian Hughes, Football, Concussions and CTE
- Guest, Issue Line with Mike Duffy, National Nutrition Month
- Guest, Frankie In The Morning, Magic 93, National Nutrition Month
- Guest, Television: SSPTV News 13, National Nutrition Month and Obesity
- Guest, Radio: Sunday Magazine With Brian Hughes, Obesity Relapse and National Nutrition Month
- Guest, WBRE's PA Live, Obesity Recidivism
- Guest, Stripped, Real, Raw Radio, Obesity, weight loss and fitness
- Guest, The Optimal Show with Ameer Rosic, Obesity, Obesity Recidivism, Weight loss and fitness
- Interview Subject, PhillyBurbs.com, The Biggest Loser Blog, by Jennifer Wielgus. Topic, Obesity, weight loss, fitness and motivation.
- Guest, 94.3 The Talker: The David Madeira Show, Obesity, weight loss, fitness and motivation
- Guest, WebTalk Radio: Bounce Back to Your Brilliance with

Angel Tyree, Obesity, weight loss, fitness and motivation

- Guest, Podcast: Health Demystified with Eric Wang, Obesity, weight loss and fitness
- Guest, Radio: Sunday Magazine with Brian Hughes, HBO miniseries “Weight of a Nation” and New York City Mayor Michael Bloomberg's goal to purge super-sized soft drinks from the Big Apple.
- Guest, FTNS Fitness Radio: What's Weighing You Down? With Dr. Marilyn Gansel, Obesity, weight loss and fitness
- Guest, Radio: Tough Talk with Joe Peters, Adult Obesity, Fitness, Childhood Obesity and Bullying
- Guest, Television: ECTV Live w/Judge Tom Munley and David Decosmo, Childhood Obesity and Bullying
- Guest, Radio: Outlook on Northeast PA with Shadoe Steele, Childhood Obesity and Bullying
- Guest, Radio: Sunday Magazine with Brian Hughes, Childhood Obesity and Bullying in our schools
- Guest, Television: Storm Politics with Tiffany Cloud, WYLN-TV 35 Hazleton, Childhood Obesity and Bullying, Obesity and Politics
- Guest Post, Dave Yonki's LuLac Political Letter, Childhood Obesity and Bullying
- Guest, Radio: The David Madeira Show, 94.3 The Talker, Childhood Obesity and Bullying in our schools
- Guest, Radio: Frankie In The Morning, Magic 93, Childhood Obesity Awareness Month
- Guest, Radio: Sunday Magazine with Brian Hughes, Childhood Obesity Awareness Month
- Guest, Podcast: The Dr. O Show with Dr. Andrei Ostric, Obesity, weight loss, fitness, motivation and more
- Guest, Radio: Sunday Magazine with Brian Hughes, HBO mini series “Weight of a Nation” and New York City Mayor Michael Bloomberg's goal to purge super-sized soft drinks from the Big Apple.
- Guest, 94.3 The Talker: The David Madeira Show, Mayor Michael Bloomberg's proposed soda ban in New York City.
- Guest, Blog Talk Radio: Nurture and Nutrition, Obesity, Weight Loss and Motivation
- Guest, Radio: Sunday Magazine with Brian Hughes, Childhood Obesity and How it Relates to Type II Diabetes in Children.
- Guest, Podcast: Low Carb Conversations with Jimmy Moore and Friends, The Disconnect Between Medical Care and Chronic Disease.
- Guest, Radio: Sunday Magazine with Brian Hughes, Pennsylvania's Primary Election.
- Guest, Internet Radio: Toni Harris Speaks, BlogTalk Radio, Weight Loss, Fitness and Motivation.
- Guest, Internet Radio: Cathie's Talking, BlogTalk Radio, Dump The Fads, Focus On Fitness.
- Guest, Television: Storm Politics with Tiffany Cloud, WYLN-TV

35 Hazleton, Obesity and Politics.
- Guest, Radio: The Sue Henry Show, WILK NewsTalk Radio, Obesity, Fitness, Childhood Obesity, Alcohol's Detrimental Effect on Weight Loss and Fitness.
- Guest, Radio: Frankie In The Morning, WMGS Magic 93, Childhood Obesity Awareness.
- Guest Speaker, McCann School of Business, Hazleton, Motivation, Goal Setting and Planning; Incorporating FTFN's Weight Loss and Fitness's Successful Methodology Into All Aspects Of Life.
- Guest, Television: WBRE, PA Live, Childhood Obesity.
- Guest, Television: SSPTV, News 13, Childhood Obesity Awareness.
- Guest, Radio: Super Human Radio with Carl Lanore, Childhood Obesity and Bullying.
- Guest, Podcast: Carbohydrates Can Kill with Robert K. Su, M.D., Special Podcast Series on Obesity.
- Guest, Radio: Outlook on Northeast PA with Shadoe Steele, Obesity, Chiropractic Care, Childhood Obesity and Bullying.
- Guest, Radio: Sunday Magazine with Brian Hughes, Obesity and what to do about it.
- Guest, Radio: Tough Talk with Joe Peters, Childhood Obesity and Bullying.
- Guest Presenter, The Professional Development Center at King's College, The Role of Educators in Student Fitness, Wellness and Nutrition.
- Guest Expert, Television: WVIA, State of Pennsylvania, NEPA's Obese Children: What Can We Do?
- Guest Panelist, Television: WVIA, Call the Doctor, How to Improve Your Health and Vitality.
- Guest, Podcast: Livin La Vida Low Carb Show with Jimmy Moore, Obesity, Weight Loss and Fitness.
- Guest, Radio: It's Your Health with Lisa Davis, Obesity, Weight Loss and Fitness.
- Guest, Podcast: The Low Carb Journey with Hank Garner, Obesity, Weight Loss and Fitness.
- Guest Lecturer, Luzerne County Community College Science Club, Obesity, Weight Loss and Fitness.
- Guest Lecturer, Kingston Senior Center, Movement is Life.
- Guest Host, Radio: Guest Host; The Morning News with Nancy and Kevin, Political Call in Show.

Awards Organizations Community Involvement

- United States Navy Veteran
- Good Conduct Medal
- New York Chiropractic Distinguished Service Award
- Editor for The Impulse Student Publication of New York Chiropractic College

- Phi Chi Omega Chiropractic Honor Society
- Nutrition and Metabolic Society
- North American Strongman Association
- National Strength and Conditioning Association
- Knights of Columbus past member
- San Cataldo Social Society past member
- National Federation of Independent Businesses past member
- American Chiropractic Association past member
- Pennsylvania Chiropractic Association past member

Publications

- Coal Miner Mentality, 11/02/08
- Longing for Thanksgiving Football, 11/30/08
- A Young Man Dies; A Hero Emerges, 06/14/09
- Obesity: A Complex Problem? I Don't Think So!, 08/23/09
- My Battle with Obesity, 08/30/09
- Childhood Obesity and Bullying, 05/16/10
- One Moment More, 12/27/09

Training

- URO/PRO Certification
- Chiropractic Benchmarks: Standards of Care, Documentation Compliance, and Case Management
- Understanding Whiplash
- Conditions of the Disc
- Functional Based Care
- Healthcare Compliance
- Passive Care Modalities
- Professional Boundaries
- Spinal Pain Syndromes
- The Neurology of Pain
- Basic Case Management
- Basic Magnetic Resonance Imaging
- Chiropractic Ethics
- Radiculopathy: Patient Assessment
- Spinal Decompression
- Fundamentals of Clinical Nutrition
- Essentials of Sports Medicine
- Weight Loss Mgmt., Fitness and Nutrition Introduction to Industry – Chiropractic's Role
- Certified Chiropractic Sports Physician
- Module: Introduction to Chiropractic Sports Physician
- Module: The Shoulder and Upper Extremity
- Module: The Knee and Lower Extremity Module
- Management and Treatment of Soft Tissue Injuries
- A Conference on Chiropractic and Allopathic Integration
- Chiropractic Management of Headaches
- Nutrition in Healing

- Flexion Distraction Technique
- Validating Chiropractic – Latest research
- Conservative Management of Sports Injuries
- Management of hip injuries
- Management of thoracic spine and differential diagnosis between injuries and cardiovascular issues

Skills Certifications

- Registered Medical Examiner: Federal Motor Carrier Safety Administration
- Chiropractic Medicine Auditing Professionals: Certified Clinical Peer/Utilization Reviewer
- Expert Rating Certified Personal Trainer (Expert Level)
- Expert Rating Certified Healthy Eating for Weight Loss (Expert Level)
- Expert Rating Certified Strength and Conditioning Trainer (Expert Level)
- Medical coding and billing
- Meal and fitness program planning

Military Experience

U.S. Navy, 06/82 - 05/87